

ANNOUNCEMENT



BESTechnologies, Inc. Earns USDA Certified Biobased Product Label

Sarasota, FL. (January 03, 2013) — BESTechnologies, Inc. has earned the USDA Certified Biobased Product Label. The USDA Certified Biobased Product Label verifies that the product's amount of renewable biobased ingredients meets or exceeds prescribed USDA standards. Biobased products are goods composed in whole or in significant part of agricultural, forestry, or marine materials.

All biobased amount claims are verified by independent labs and monitored by the USDA. Consumers may feel secure in the accuracy of the biobased amount and be empowered in making better informed purchasing decisions.

"We are pleased that BESTechnologies, Inc. has earned the USDA Certified Biobased Product Label," said Ron Buckhalt, USDA BioPreferred Program Manager. "Biobased products provide opportunities to help add value to renewable commodities create jobs in rural communities and generate investment income."