

Press Release

FOR IMMEDIATE RELEASE

### **Besttechnologies Receives 2013 Best of Sarasota Award**

Sarasota Award Program Honors the Achievement

SARASOTA July 17, 2013 -- Besttechnologies has been selected for the 2013 Best of Sarasota Award in the Equipment Rental & Leasing category by the Sarasota Award Program.

Each year, the Sarasota Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Sarasota area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2013 Sarasota Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Sarasota Award Program and data provided by third parties.

#### About Sarasota Award Program

The Sarasota Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Sarasota area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Sarasota Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Sarasota Award Program

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